

Historic, Archive Document

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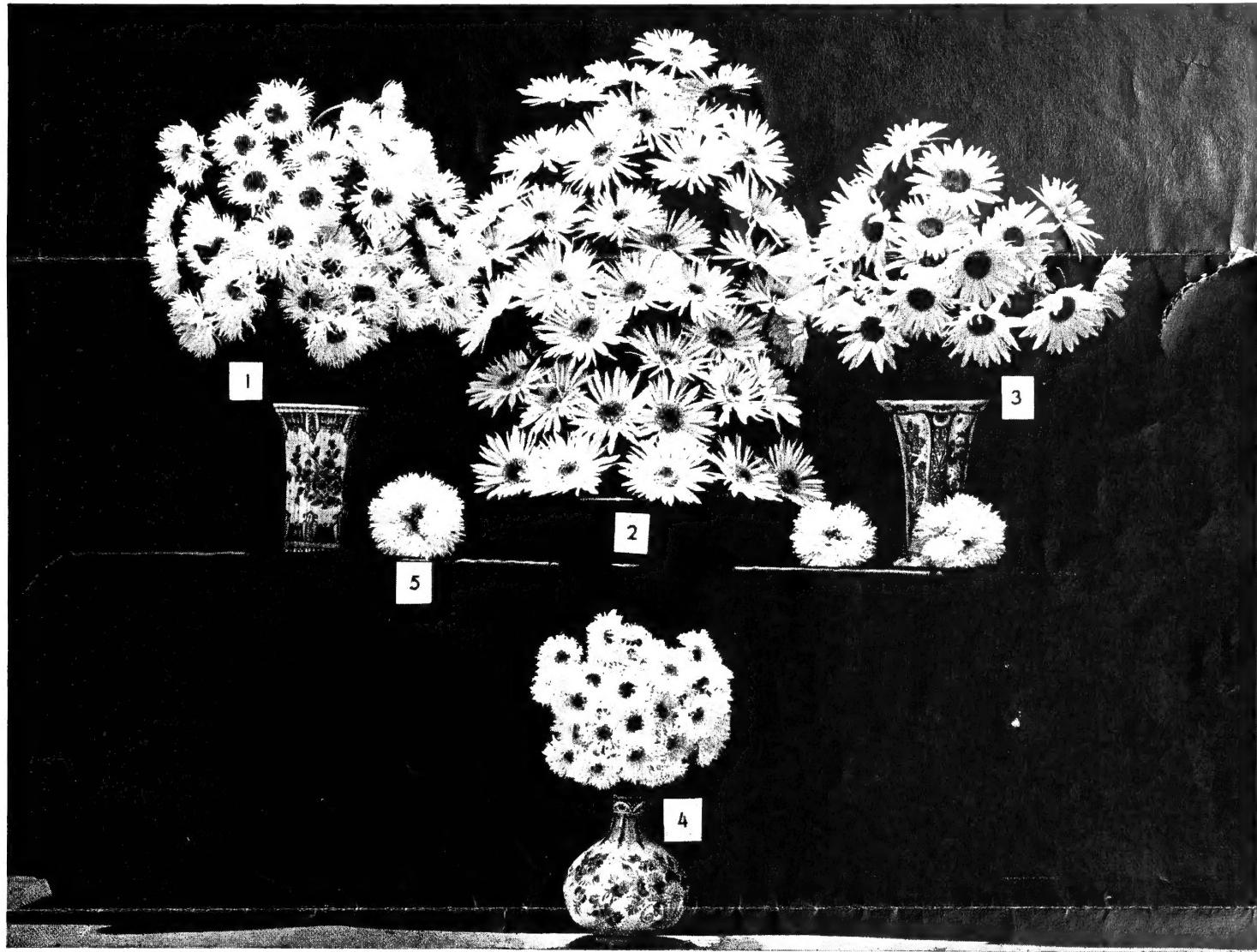


UNITED WHOLESALE FLORISTS OF CALIFORNIA, INC.

767 WALL STREET
LOS ANGELES 14, CALIF.

This year, better than ever. Grown at our new ranch in Santa Barbara. Cooled by the gentle sea breezes of the blue Pacific. A full twenty acres of Shasta Daisies to choose from. This large planting enables us to select only the best for you.

EXPERTLY PACKED FOR LONG DISTANCE SHIPPING



No. 1. FRINGED BEAUTY

Per 100—10.00

Per 1000— 70.00

NO. 2 MAJESTIC

Most popular daisy of our time.

The multipurpose flower. Strong stem, long lasting bloom.
Per 100—15.00

Per 1000—125.00

No. 3. EDGEBROOK GIANT

Per 100—15.00

Per 1000—125.00

No. 4. CHIFFON

Per 100—10.00

Per 1000—100.00

No. 5. SHASTA DIANNE

Newest sensation in the Daisy Market. Large Mum type flowers, 5 to 7 inches across.
Per plant 1.00

CRASULLA ARBORESCENCE

Unrooted strong 1 to 3 heads.
No orders less than 250.
Per 100— 2.00

Per 1000— 18.00

Improved ESTHER READ

Per 100— 7.00

Per 1000— 60.00

MOUNT SHASTA

Per 100—10.00

Per 1000— 70.00

SNOW QUEEN

Per 100—15.00

Per 1000—125.00

Improved MARCONI

Per 100— 7.00

Per 1000— 60.00

AGAPANTHUS, (blue lily of the Nile)

Per 100—15.00

Per 1000—125.00

AMARYLLIS belladonna (pastel pink)

JUMBO	LARGE	MEDIUM
Per 100— 12.00	10.00	8.00
1000— 120.00	100.00	80.00

VARIGATED IVY

Strong healthy plants for potting.

Per 100— 5.00

Per 1000— 40.00

Cash with order or C.O.D.—Unless credit is established

250 plants at 1000 price

